

Julia Ashburn

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EDUCATION

University of Georgia, *Bachelor of Arts in Advertising*

August 2008 - December 2012

Minor: Studio Art

Major GPA: 3.58/4.0

Relevant Coursework:

- Intro/ Advanced Graphic
- Communication
- Graphic Design
- Contemporary Video
- Intro/ Color Photography
- Marketing

TECHNICAL SKILLS & CERTIFICATIONS

Software: Adobe Photoshop, Illustrator, InDesign, Microsoft Office Suite

Operating Systems: Mac, Windows 8.1

Certifications: New Media Certificate

WORK EXPERIENCE

Georgia Diving Club Athens, Ga

May 2012 - present

Diving Coach

- Motivate children and teach ages 3-13 the fundamentals of the sport of diving
- Organize practices and create drills in and out of the water
- Judge AAU, USA, and high school diving meets

Sideqik Atlanta, Ga

July 2012 - August 2012

Marketing Intern

- Designed graphics for calls-to-action, social ads, social posts, blog featured images, and digital campaigns
- Designed infographics for existing blog posts
- Researched and wrote published blog posts
- Created social ads, emails, and graphics for digital campaign
- Worked in fast-paced, start-up environment

INTERCOLLEGIATE ATHLETICS

University of Georgia Academic Scholarship

August 2008 – December 2012

Division I Women's Swim & Dive Team

- Member of SEC Conference Champion Team: 2010, 2011, 2012
- Qualified for NCAA Zones Championships: 2009, 2010, 2011, 2012
- Train 20 hours a week while maintaining a full school course load
- Improved my time management skills, goal setting, and ability to excel within a team and as an individual
- Gained valuable leadership skills through team-bonding experiences

VOLUNTEER EXPERIENCE

Food Bank of Northeast Georgia – Athens, GA (2011-2012)

- Boxed food that was distributed to those in need

Alps Road Elementary – Athens, GA (2011-2012)

- Talked with students about physical education, sleep, and nutrition

HONORS & AWARDS

- National Society of Collegiate Scholars, *Member*
- SEC Academic Honor Roll: 2009, 2010, 2011, 2012
- UGA Dean's List: 2010, 2012
- Athletic Director's Honor Roll: 2010, 2011, 2012
- CSCAA Academic All-American, *Honorable Mention Team*: 2011, 2012
- HOPE Scholarship, *Recipient*: 2009, 2010, 2011, 2012
- UGA Athletic Association Scholarship, *Recipient*: 2009, 2010, 2011, 2012